

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
Estimate Number	1897

Invoice #	04078446-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078446
Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
	CDR										
					10/08/12 to 10/14/12	3x	- TWTF - -				
	13			Tu	10/09/12	:30	7:28 AM	OFA12A124H	\$900.00		1
	13			W	10/10/12	:30	7:12 AM	OFA12A124H	\$900.00		2
	13			Th	10/11/12	:30	7:54 AM	OFA12A124H	\$900.00		3
2	13	Good Day 8a	8a-9a								
	CDR										
					10/08/12 to 10/14/12	1x	- T - - - -				
	13			Tu	10/09/12	:30	8:43 AM	OFA12A124H	\$765.00		1
3	13	Good Day 8a	8a-9a								
					10/08/12 to 10/14/12	1x	- - W - - -				
	13			W	10/10/12	:30	8:43 AM	OFA12A124H	\$765.00		1
4	13	Good Day 8a	8a-9a								
	CDR										
					10/08/12 to 10/14/12	1x	- - - T - - -				
	13			Th	10/11/12	:30	8:11 AM	OFA12A124H	\$765.00		1
5	13	Good Day 8a	8a-9a								
	CDR										
					10/08/12 to 10/14/12	1x	- - - - F - -				
	13			F	10/12/12	:30	8:30 AM	OFA12A124H	\$765.00		1
6	13	Good Day 8a	8a-9a								
	CDR										
					10/15/12 to 10/21/12	1x	M - - - - -				
	13			M	10/15/12	:30	8:21 AM	OFA12D148H	\$900.00		1
7	13	Good Day 9a	9-10a								
	CDR										
					10/08/12 to 10/14/12	2x	- TW - - - -				
	13			Tu	10/09/12	:30	9:46 AM	OFA12A124H	\$720.00		1

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Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Good Day 9a	9-10a								
	CDR										
	13			W	10/10/12	:30	9:59 AM	OFA12A124H	\$720.00		2
8	13	Good Day 9a	9-10a								
	CDR										
					10/08/12 to 10/14/12	2x	-- WT---				
	13			W	10/10/12	:30	9:29 AM	OFA12A124H	\$720.00		1
	13			Th	10/11/12	:30	9:59 AM	OFA12A124H	\$720.00		2
9	13	Good Day 9a	9-10a								
	CDR										
					10/15/12 to 10/21/12	1x	M-----				
	13			M	10/15/12	:30	9:29 AM	OFA12D148H	\$810.00		1
10	13	Good Day Sa 6a	6a-7a								
	CDR										
					10/08/12 to 10/14/12	1x	-----S-				
	13			Sa	10/13/12	:30	6:56 AM	OFA12A124H	\$315.00		1
11	13	Good Day Sa 8a	8a-9a								
	CDR										
					10/08/12 to 10/14/12	1x	-----S-				
	13			Sa	10/13/12	:30	8:23 AM	OFA12A124H	\$630.00		1
12	13	Good Day Su 7a	7a-8a								
	CDR										
					10/08/12 to 10/14/12	1x	-----S				
	13			Su	10/14/12	:30	7:28 AM	OFA12A124H	\$720.00		1
13	13	Good Day Su 8a	8a-9a								
	CDR										
					10/08/12 to 10/14/12	1x	-----S				
	13			Su	10/14/12	:30	8:59 AM	OFA12A124H	\$720.00		1
14	13	Live with Kelly	10a-11a								

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Estimate Number	1897

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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078446
Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
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Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	13	Live with Kelly	10a-11a	CDR							
				10/08/12 to 10/14/12		4x	- TWTF - -				
	13			Tu	10/09/12	:30	10:33 AM	OFA12A124H	\$450.00		1
	13			W	10/10/12	:30	10:44 AM	OFA12A124H	\$450.00		2
	13			Th	10/11/12	:30	10:50 AM	OFA12A124H	\$450.00		4
	13			F	10/12/12	:30	10:31 AM	OFA12A124H	\$450.00		3
16	13	Wendy Williams	11a-12p	CDR							
				10/15/12 to 10/21/12		1x	M- - - - -				
	13			M	10/15/12	:30	10:59 AM	OFA12D148H	\$450.00		1
17	13	Wendy Williams	11a-12p	CDR							
				10/08/12 to 10/14/12		4x	- TWTF - -				
	13			Tu	10/09/12	:30	11:53 AM	OFA12A124H	\$225.00		1
	13			W	10/10/12	:30	11:59 AM	OFA12A124H	\$225.00		3
	13			Th	10/11/12	:30	11:59 AM	OFA12A124H	\$225.00		2
	13			F	10/12/12	:30	11:44 AM	OFA12A124H	\$225.00		4
18	13	Fox 13 News at Noon	12p-1p	CDR							
				10/15/12 to 10/21/12		1x	M- - - - -				
	13			M	10/15/12	:30	11:52 AM	OFA12D148H	\$225.00		1
19	13	Fox 13 News at Noon	12p-1p	CDR							
				10/08/12 to 10/14/12		3x	- TWTF - -				
	13			W	10/10/12	:30	12:40 PM	OFA12A124H	\$360.00		2
	13			Th	10/11/12	:30	12:28 PM	OFA12A124H	\$360.00		1
	13			F	10/12/12	:30	12:13 PM	OFA12A124H	\$360.00		3
				10/15/12 to 10/21/12		1x	M- - - - -				

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MyFoxTampaBay.com
 www.myfoxtampabay.com

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Attention: Accounts Payable
1010 Wisconsin Avenue NW
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Washington, DC 20007

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
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Account Executive	Chris Johnson
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Order #	04078446
Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/15/12

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	13	Fox 13 News at Noon	12p-1p								
	CDR										
	13			M	10/15/12	:30	12:52 PM	OFA12D148H	\$360.00		1
20	13	Judge Joe Brown	3p-4p								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	3:07 PM	OFA12A124H	\$225.00		1
	13			W	10/10/12	:30	3:09 PM	OFA12A124H	\$225.00		3
	13			Th	10/11/12	:30	3:18 PM	OFA12A124H	\$225.00		2
	13			F	10/12/12	:30	3:07 PM	OFA12A124H	\$225.00		4
21	13	Judge Joe Brown	3p-4p								
	CDR										
					10/15/12 to 10/21/12	1x	M- - - - -				
	13			M	10/15/12	:30	3:26 PM	OFA12D148H	\$225.00		1
22	13	Judge Judy	4p-5p								
	CDR										
					10/08/12 to 10/14/12	6x	- TWTF - -				
	13			Tu	10/09/12	:30	4:41 PM	OFA12A124H	\$585.00		1
	13			W	10/10/12	:30	4:23 PM	OFA12A124H	\$585.00		2
	13			Th	10/11/12	:30	4:40 PM	OFA12A124H	\$585.00		3
	13			Th	10/11/12	:30	4:56 PM	OFA12A124H	\$585.00		5
	13			F	10/12/12	:30	4:39 PM	OFA12A124H	\$585.00		6
	13			F	10/12/12	:30	4:49 PM	OFA12A124H	\$585.00		4
23	13	Judge Judy	4p-5p								
	CDR										
					10/15/12 to 10/21/12	2x	M- - - - -				
	13			M	10/15/12	:30	4:10 PM	OFA12D148H	\$765.00		2
	13			M	10/15/12	:30	4:55 PM	OFA12D148H	\$765.00		1
24	13	Fox 13 News at 5p	5p-530p								
	CDR										

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Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	5:27 PM	OFA12A124H	\$900.00		1
	13			W	10/10/12	:30	5:29 PM	OFA12A124H	\$900.00		2
	13			Th	10/11/12	:30	5:22 PM	OFA12A124H	\$900.00		4
	13			F	10/12/12	:30	5:13 PM	OFA12A124H	\$900.00		3
25	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/15/12 to 10/21/12	1x	M- - - - -				
	13			M	10/15/12	:30	5:21 PM	OFA12D148H	\$900.00		1
26	13	Insider	730p-8p								
	CDR										
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	7:41 PM	OFA12A124H	\$855.00		3
	13			W	10/10/12	:30	7:41 PM	OFA12A124H	\$855.00		1
	13			Th	10/11/12	:30	7:47 PM	OFA12A124H	\$855.00		2
	13			F	10/12/12	:30	7:47 PM	OFA12A124H	\$855.00		4
27	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
					10/08/12 to 10/14/12	2x	- TWTF - -				
	13			W	10/10/12	:30	10:28 PM	OFA12A124H	\$1,890.00		1
	13			F	10/12/12	:30	10:11 PM	OFA12A124H	\$1,890.00		2
28	13	Fox 13 Late News 1030p	1030p-11p								
	CDR										
					10/08/12 to 10/14/12	5x	- TWTF - -				
	13			Tu	10/09/12	:30	10:52 PM	OFA12A124H	\$1,530.00		1
	13			W	10/10/12	:30	10:54 PM	OFA12A124H	\$1,530.00		2
	13			Th	10/11/12	:30	10:56 PM	OFA12A124H	\$1,530.00		3
	13			Th	10/11/12	:30	11:05 PM	OFA12A124H	\$1,530.00		5

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Sales Region	National

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Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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28	13	Fox 13 Late News 1030p	1030p-11p								
	CDR										
	13			F	10/12/12	:30	10:36 PM	OFA12A124H	\$1,530.00		4
29	13	Access Hollywood	1135p-1205a								
	CDR										
				10/08/12 to 10/14/12		3x	- TWTF - -				
	13			Tu	10/09/12	:30	11:47 PM	OFA12A124H	\$405.00		1
	13			W	10/10/12	:30	11:53 PM	OFA12A124H	\$405.00		2
	13			F	10/12/12	:30	11:46 PM	OFA12A124H	\$405.00		3
30	13	NFL RS Game Non Home	Various								
	CDR										
				10/08/12 to 10/14/12		1x	-----S				
	13			Su	10/14/12	:30	6:44 PM	OFA12A124H	\$7,650.00		1
31	13	NLCS Champ Game Non Home	Various								
	CDR										
				10/08/12 to 10/14/12		2x	-----S				
	13			Su	10/14/12	:30	8:08 PM	OFA12A124H	\$4,050.00		1
	13			Su	10/14/12	:30	11:47 PM	OFA12A124H	\$4,050.00		2
32	13	Insider	730p-8p								
	CDR										
				10/15/12 to 10/21/12		1x	M-----				
	13			F	10/12/12	:30	7:41 PM	OFA12A124H	\$855.00	MG for 32.1 10/15	2
	13			M	10/15/12	:00			\$855.00	See MG 32.2	1
33	13	Raising Hope/Ben & Kate	8p-9p								
	CDR										
				10/08/12 to 10/14/12		1x	-T-----				
	13			Tu	10/09/12	:30	8:45 PM	OFA12A124H	\$3,600.00		1
34	13	New Girl/Mindy Project	9p-10p								
	CDR										
				10/08/12 to 10/14/12		1x	-T-----				

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Product Code	101

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	13	New Girl/Mindy Project	9p-10p								
	CDR										
	13			Tu	10/09/12	:30	9:17 PM	0FA12A124H	\$4,050.00		1
35	13	X Factor	8p-9p								
	CDR										
				10/08/12 to 10/14/12	1x	---T---					
	13			Th	10/11/12	:30	8:22 PM	0FA12A124H	\$7,650.00		1
36	13	Good Day Sa 6a	6a-7a								
	CDR										
				10/08/12 to 10/14/12	1x	-----S-					
	13			Sa	10/13/12	:30	6:22 AM	0FA12A124H	\$315.00		1
37	13	Fox 13 News Edge RR	4a-430a								
	CDR										
				10/08/12 to 10/14/12	1x	---TF--					
	13			F	10/12/12	:30	4:08 AM	0FA12A124H	\$30.00		1

Aired Spots**72**

<u>Gross Total</u>	\$76,530.00	
<u>Agency Commission</u>	\$11,479.50	
<u>Net Amount Due</u>	\$65,050.50	<u>Payment Terms 30 Days</u>

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